



If your complaint concerns a breach of the General Commercial Communications Code, Children's Commercial Communications Code or Code of Programme Standards, please specify which section of the relevant code (please tick):

### **General Commercial Communications Code**

Main Sections: -

- 3. General principles and rules applying to all commercial communications (including the protection of the individual & society; offence, harm and human dignity; transparency; and assessment)
- 4. General rules pertaining to all advertising and teleshopping
- 5. Rules pertaining to specific advertising techniques 6 Rules pertaining to sponsorship
- 7. Television product placement
- 8. Rules pertaining to specific products and services 9 Prohibited communications
- 10. Appendix (a list of principal legislation that may affect commercial communications)

### **Children's Commercial Communications Code**

Main Sections: -

- 5. Social values
- 6. Inexperience and credulity
- 7. Undue pressure
- 8. Special protection for children in advertising
- 9. General safety
- 10. Violence
- 11. Diet and Nutrition
- 12. Parental responsibility
- 13. Programme characters
- 14. Children's advertising, sponsorship & product placement
- 15. Prohibitions & Restrictions

A copy of the Code is available on [www.bai.ie](http://www.bai.ie), [www.cnam.ie](http://www.cnam.ie), or on request from the Coimisiún na Meán's offices.

Please detail exactly what, in the broadcast, concerned you (please continue on a separate piece of paper if required.):

*Please return this completed form to: Station Manager, Claremorris Community Radio, Unit 3 Chapel Court, Chapel Lane, Claremorris, Co Mayo, F12 D535, Ireland.*